

Mr.  
Lachezar Ivanov

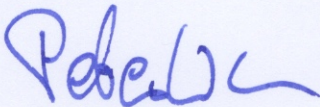
Berlin, 28. Mai 2020

**Reference Letter – Lachezar Ivanov**

Miami Ad School Europe teaches future advertising professionals in Hamburg and Berlin, and is part of the international Miami Ad School network with branches in e.g. Madrid, Miami, Minneapolis, New York, San Francisco, Sydney and São Paulo. Miami Ad School Berlin offers three courses: First, the 2-years Portfolio Programs in Art Direction and Copywriting, which both include a total of nine months of international advertising experience at partnering agencies and schools. Second, the vocational ›Copywriter Camp‹, a one year course for talented Copywriters aiming to fine-tune their skills in concepts and writing.

We are happy to state that in February 2020, Mr. Ivanov held a guest speech for our students on the topic of Cross-Cultural Advertising. The lecture was very well received by our students. We would not hesitate to invite Mr. Ivanov again in the future, nor to recommend him as a speaker for like occasions or to colleagues.

Best regards,



Peter Wurm  
School Management

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